

THE SHOPPES AT BUCKLAND HILLS

MANCHESTER, CONNECTICUT



DYNAMIC LOCATION

- The Shoppes at Buckland Hills is the keystone to one of the highest concentrations of retail, restaurants, hotels and entertainment in the state of Connecticut.
- Superior 100-acre site with convenient access from three major highways (I-84, I-291 and I-91).
- Visibility for the more than 120,000 cars that drive by The Shoppes at Buckland Hills daily on I-84.

KEY SHOPPING FEATURES

- Feature elements include bright skylights, radiant flooring and elegant glass railings.
- Exceptional family amenities consisting of a sparkling circus-themed carousel in the Food Court, a children's play area, soft-seating areas and a family lounge complete with family restrooms and a nursing room.
- Approximately one million square feet of retail featuring five anchor stores and 140 shops and restaurants.
- In-mall dining choices include Bertucci's Italian Restaurant, Panera Bread, Ruby Tuesday, and an 850-seat Food Court featuring nine diverse restaurants. Out-parcel restaurants include LongHorn Steakhouse, Market Grille and Red Robin.
- Key retailers include ALDO, Barnes & Noble, Brookstone, Coach, dELIA*s, Forever 21, H&M, Hollister Co., New York & Company, Swarovski, Victoria's Secret and XSRE.
- New stores that will be added to The Shoppes at Buckland Hills' retailer mix this year include Beaches Frozen Yogurt and Journeys Kidz.

EXCEPTIONAL DEMOGRAPHICS

- The average age of The Shoppes at Buckland Hills' shoppers is 35.8.
- 37% of our shoppers have children under the age of 18.
- 34% of our shoppers are students.
- Our shoppers visit the mall 40.2 times per year and shop for an average of 80.5 minutes.
- 65% of the primary trade-area workers are classified as white collar – consisting of executives, professionals, management and administrative.
- The Greater Hartford area population exceeds 1.2 million.



MALL INFORMATION

TOP THREE PERFORMING CATEGORIES

- Family apparel
- Jewelry
- Personal services

LOCATION: The Shoppes at Buckland Hills is the only regional mall east of downtown Hartford, reaching customers north and east to the Massachusetts border.

MARKET: Located within New England's Knowledge Corridor (the region surrounding Hartford, CT, and Springfield, MA). The Knowledge Corridor is home to:

- Over 1.7 million people
- Labor force of 926,000
- 51,000 businesses
- 29 higher education institutions and over 155,000 students

DESCRIPTION: Two-level, enclosed, regional mall

ANCHORS: Macy's, jcpenny, Sears, Dick's Sporting Goods

TOTAL RETAIL SQUARE FOOTAGE: 968,714 plus out-parcels

PARKING SPACES: 4,845

OPENED: 1990

EXPANDED: 1994, 2003

RENOVATED: 2003

TRADE AREA PROFILE

2013 POPULATION 555,867

2018 PROJECTED POPULATION 555,962

2013 HOUSEHOLDS 210,277

2018 PROJECTED HOUSEHOLDS 210,749

2013 MEDIAN AGE 37.6

2013 AVERAGE HOUSEHOLD INCOME \$79,004

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$86,192

5 - MILE RADIUS

2013 POPULATION 127,815

2018 PROJECTED POPULATION 128,565

2013 HOUSEHOLDS 52,176

2018 PROJECTED HOUSEHOLDS 52,564

2013 MEDIAN AGE 39.5

2013 AVERAGE HOUSEHOLD INCOME \$79,980

2018 PROJECTED AVERAGE HOUSEHOLD INCOME \$86,063

DAYTIME EMPLOYMENT

3 - MILE RADIUS 38,836

5 - MILE RADIUS 67,074

Source: Nielsen